



LEADING 20
CHANGE 20

VANCOUVER, BC, CAN

VANCOUVER CONVENTION CENTRE WEST

LEADING CHANGE FORUM FEB 10, 2020

GLOBE WEEK FEB 10-13, 2020

About the Leading Change Forum

For nearly two decades, the Leading Change Forum has brought together sustainability leaders between the ages of 19-35 from across the country to convene in Vancouver, BC. The young people who are drawn to apply as delegates are mature, forward-thinking individuals who recognize the value in expanding and diversifying their connections across different disciplines, industries, viewpoints, identities, and generations.

Leading Change provides a brave space to practice conversations and new ways of working together. Now more than ever, our country - and our world - need leaders who are able to work across different:

- sectors to develop innovative solutions to accelerate towards a cleaner economy;
- party lines to appreciate different perspectives on value and move solutions forward; and
- identities and generations to ensure a future that is prosperous and socially just for all.

Each edition of the forum is unique and can include a variety of activities - from social labs, keynotes, and collaborative workshops to open discussions and mentoring sessions. By the end of their experience, Leading Change delegates are expected to walk away feeling more confident, prepared, and supported to take action.

The experience is designed to: **connect** youth delegates with a diverse pool of peers and mentors; **equip** them with the information, tools, and strategies needed to move the needle on pressing issues; and **empower** them to lead boldly and look out for each other.



2018 Leading Change delegation

About the 2020 edition

The next edition of the Leading Change Forum will take place on **February 10, 2020 in Vancouver, BC, CAN.**

1. Co-location with the GLOBE Forum

For the first time, Leading Change will be integrated with the **GLOBE Forum** at the beautiful Vancouver Convention Centre West, a double LEED® Platinum certified facility. This partnership allows youth delegates to hear from global sustainability experts and engage in nuanced discussions with senior-level decision-makers and executive leaders.

2. Tailored mentorship and talent connections

Leading Change will curate intergenerational connections between youth delegates and employers, coaches, and mentors who will be on site. A select group of cleantech entrepreneurs in the delegation will also have opportunities to be matched with investors.

3. A greater focus on transferable skills and action

Several sessions at the Leading Change Forum will focus on imparting best practices in areas such as design thinking, facilitation, and diversity and inclusion. There will also be a strong emphasis on commitments and action planning.

4. Support for post-Forum implementation

Delegates will be supported with tailored materials, debrief webinars, peer circles, and mentors to integrate their learning and practice their leadership skills in the months following the Leading Change Forum.



“Leading Change is THE network you want to join to find connections and inspirations to create effective, transformational change in the public, private or NGO sector in Canada. The amount of knowledge, skills and inspiration is truly unparalleled.”

- **Burgess Langshaw Power**, Natural Resources Canada, 2019 Leading Change delegate

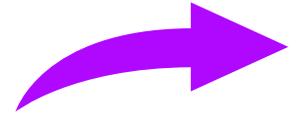
“I hope every young person in Canada gets a chance to participate in the Forum and join the Leading Change Canada network of amazing sustainability enthusiasts.”

- **Lina ElSetouhy**, Metrolinx, 2019 Leading Change delegate



One event. Multiple opportunities.

THE WEEK AT A GLANCE



Leading Change Forum	GLOBE Forum & Innovation Showcase	GLOBE Forum & Innovation Showcase	GLOBE Advance
FEB 10, 2020	FEB 11, 2020	FEB 12, 2020	FEB 13, 2020
A full day leadership forum with a delegation of 150 leaders under 35 Co-located with GLOBE Exchange & EXCEL Partnership meeting.	North America's largest and longest running sustainability business summit and innovation showcase, featuring world-renowned thought leaders, innovators, and sustainability experts		A half-day, impact-focused event to develop a collective vision and intergenerational action plans

All accepted Leading Change delegates are invited and encouraged to participate in GLOBE week. Opportunities and access for youth delegates are integrated into both the GLOBE Forum and Innovation Showcase programming.

One day. Multiple avenues for impact.

THE LEADING CHANGE FORUM AT A GLANCE

5 priority areas

amplified later in the week at GLOBE:

- Climate Crisis
- Sustainability as Strategy
- Energy Transformation
- Circular Economy
- Mobilizing Capital

3 main types of activities

designed to support youth delegates:

- **Learn** – about priority areas and build skills
- **Connect** – with peers and senior leaders
- **Advance** – commitments and action plans

17 UN Sustainable Development Goals (SDGs) woven throughout::





Time					
7:00	Registration and creative check-in Sustainability as Strategy connection breakfast				
7:30					
8:00					
8:30	Land acknowledgement and context-setting welcome remarks				
9:00	Personal intention setting and building our collective leadership				
9:30					
10:00	Opening keynote: Integrating the UN Sustainable Development Goals				
10:30	Coffee break with optional identity caucuses				
11:00	Break-out sessions	Mobilizing Capital	Circular Economy	Energy Transformation	
11:30					
12:00	Lunch				
12:30					
13:00	Intergenerational collaboration and relationship building sessions	Consultation on tokenism and inclusion in the workplace	Climate Crisis		Talent Connect (1:1)
13:30			Mentor Connect	Capital Connect (1:1)	
14:00					
14:30					
15:00	Coffee Break with regional caucuses				
15:30	Closing keynote: Activating Your Inner Activist				
16:00	Effective network training, final remarks, and next steps				
16:30					
17:00	GLOBE Opening reception (17:00 – 19:00)				
17:30					

Primary activity type ■ LEARN ■ CONNECT ■ ADVANCE

One delegation. Multiple perspectives.

Leading Change acts as a neutral arena for young people from different backgrounds, industries, sectors, and identities from across Canada to learn from – and challenge – each other in a spirit of open-mindedness, appreciation, vulnerability, and bravery.



CELEBRATING DIVERSITY | Encouraging youth delegates to show up as their full, authentic selves and the intersectional identities they exist at



PRIORITIZING INCLUSIVITY | Supporting delegates from communities typically underrepresented in positions of leadership or power



STRENGTHENING INDIGENOUS RELATIONSHIPS | Incorporating indigenous knowledge and diverse voices from First Nations, Inuit, and Métis youth leaders



BREAKING ECHO CHAMBERS | Going beyond self-identifying sustainability leaders to activate young professionals working in important operational and decision-making roles



STRIVING FOR NATIONAL REPRESENTATION | Assembling a delegation with proportional geographic representation



"I loved that Leading Change brought together bright young minds that were working in different areas with the same outlook of driving positive social and environmental impacts on the world through their work."

- **Muhammad Ahmed**, Youth Climate Lab, 2019 Leading Change delegate

"There are many, diverse ways to achieve a low-carbon future and Leading Change offers a space for us to share and learn from each other as change is happening."

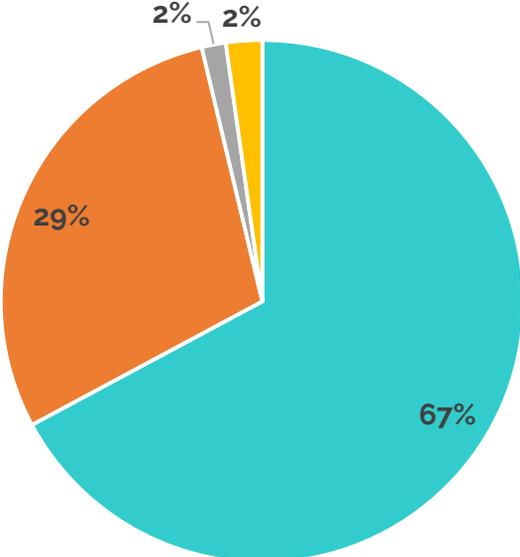
- **Alice Yu**, City of Calgary, 2018-19 Leading Change delegate



Delegation snapshot. As of December 12, 2019.

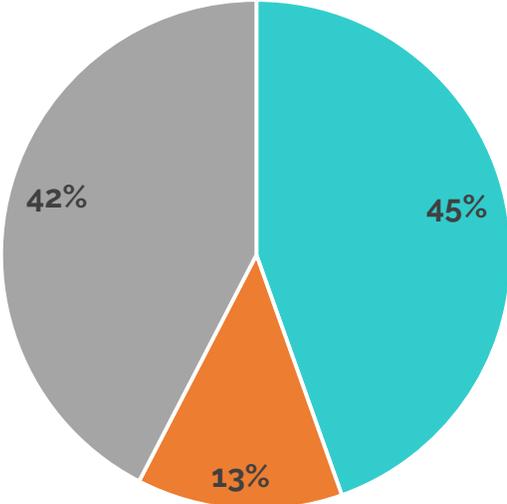
Gender

Female Male Non-Binary Prefer not to identify

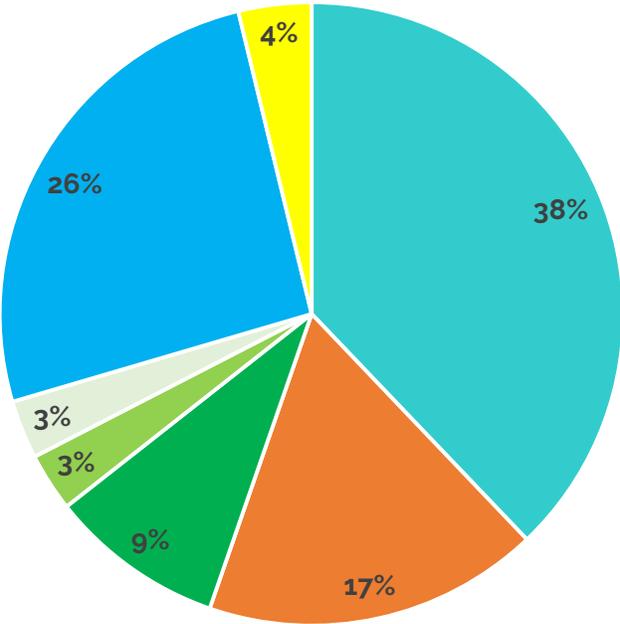


Seeking employment

Full-time Summer Job / Internship No

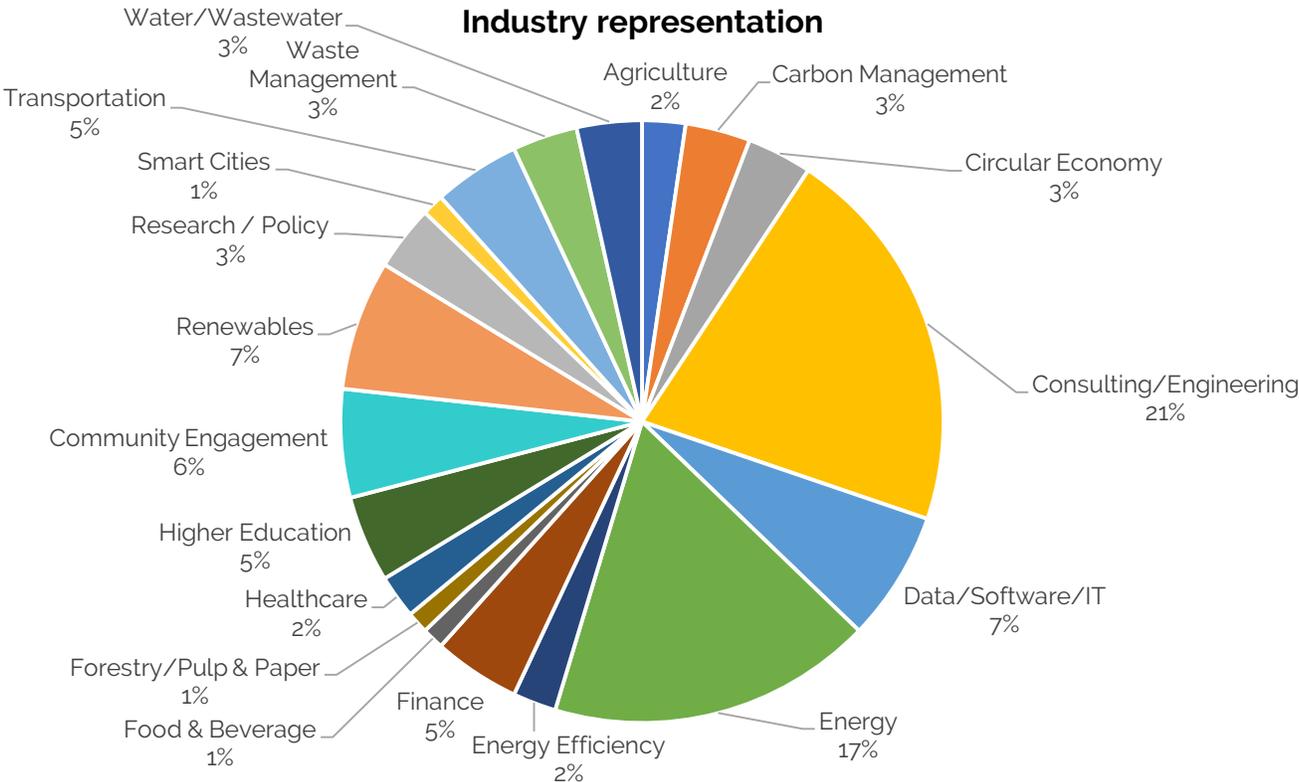


Sector



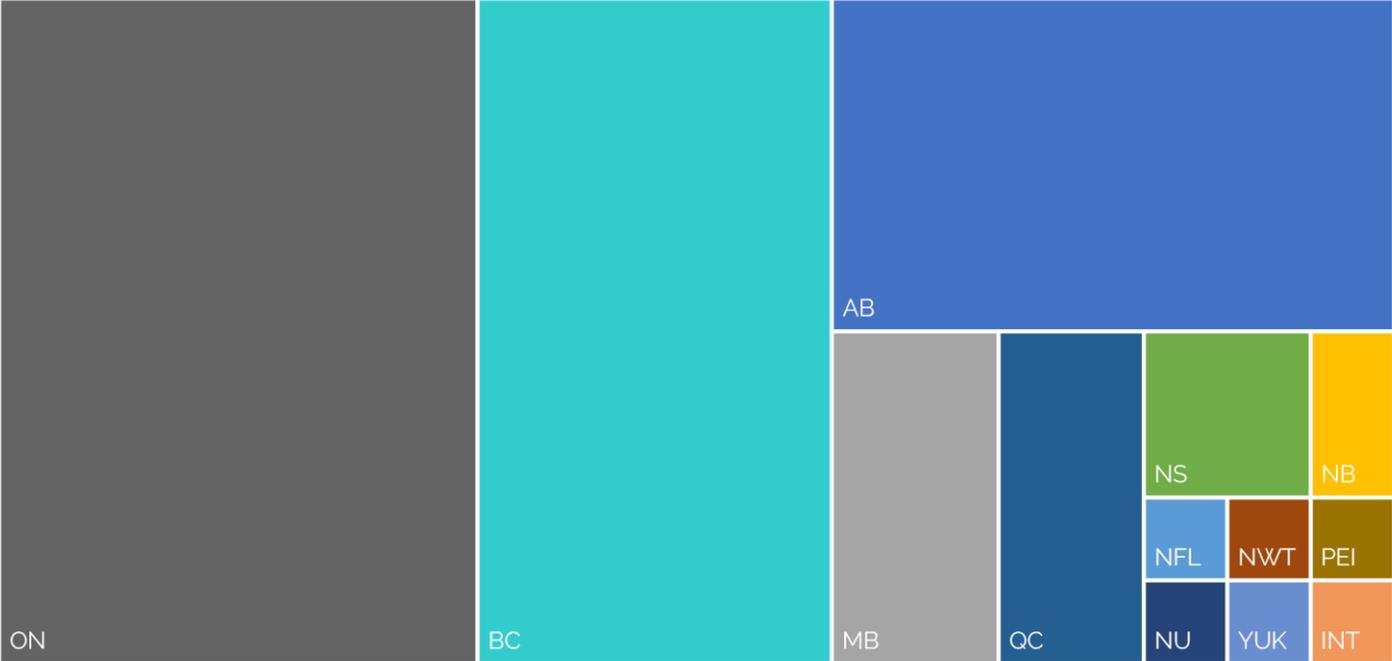
Private
NGO
Federal Gov
Prov / Terr Gov
Municipal Gov
Student
Entrepreneur

Delegation snapshot. As of December 12, 2019.



Geographic representation

■ AB ■ BC ■ MB ■ NB ■ NFL ■ NS ■ NU ■ NWT ■ ON ■ PEI ■ QC ■ SK ■ YUK ■ INT



Partnership opportunities

Since 2003, the Leading Change Forum has grown into a high-caliber event recognized by young Canadians, thought leaders, and employers across the country.

Participation in the Forum can be truly life changing experience for both youth delegates *and* our partners - from validating career paths and identifying star employees to connecting with lifelong mentees.

Our partners make these experiences possible and our goal is to create long-term, synergistic partnerships.

Available assets

- **Acknowledging your support:** Your organization's logo on (i) Leading Change website, (ii) screen at venue, (iii) any print materials distributed to participants, and (iv) summary report
- **Young talent identification and recruitment:** Profile information on all participating youth delegates indicating those who are seeking employment or new opportunities
- **Sharing content:** Promote opportunities through Leading Change social media and listserv (*e.g. job openings, sustainability reports, events*)
- **Sending young professional representatives from your organization:** Bypass the competitive application process and identify employees under 35 from your organization to participate in the Forum
- **Sending senior representatives from your organization:** Select an executive leader to participate in the forum as a speaker or mentor, in line with the goals of the session
- **Co-designing a session:** 60-90 min. facilitated session in line with the goals of the Leading Change Forum
- **Data collection:** Supporting the creation and circulation of surveys to Leading Change Forum delegates
- **Youth participation:** Supporting youth attendance and participation for a side event during GLOBE week (*e.g. roundtable, focus group, hackathon*)
- **Tailored post-forum support:** Coaching and materials to support youth delegates to integrate their learnings and share their new skills with colleagues upon returning to work

Standard partnership levels

	Logo	Talent ID booklet	Share targeted content	Send young professionals from your organization	Send a speaker or mentor	Co-design a session
Bronze \$5,000	✓	✓	-	-	-	-
Silver \$10,000	✓	✓	1x social media share	1	-	-
Gold \$15,000	✓	✓	3x social media 1x listserv or survey	2	1	-
Platinum \$25,000+	✓	✓	5x social media 2x listserv or survey	4	1	✓

The above support levels apply to the 2020 Leading Change Forum and are quoted in Canadian dollars. Preferential pricing is offered to members of the EXCEL Partnership, non-profits, academic institutions, and government partners.

Customized partnerships packages

If your organization has different priorities, we welcome discussions to customize packages that support your objectives.

Past customized partnership packages have included:

- Survey design and distribution to collect youth perceptions on green jobs
- Targeted marketing campaigns and promotional space in the Leading Change delegate welcome package
- Identifying experts and youth representatives to participate in moderated panels
- Youth consultations to inform policy recommendations for the future of energy

About Leading Change

Leading Change is a nation-wide movement of emerging leaders and young professionals between the ages of 19-35 who are working to accelerate positive environmental, social, and economic impact.

Leading Change is part of a constellation of organizations that includes The Delphi Group, GLOBE Series, and EXCEL Partnership. Our shared vision is to achieve a sustainable, prosperous and socially just future in a generation – and to have fun while we're doing it. Together, we provide services and platforms that empower business, government, and youth to improve performance while accelerating the clean economy.



**WE HOPE YOU'LL JOIN US IN
SUPPORTING THE **NEXT**
GENERATION OF
SUSTAINABILITY LEADERS**

For more information about the Leading Change Forum and other opportunities, please contact:

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