



**LEADING
CHANGE**

Partnership Opportunities

Supporting next generation sustainability leadership



About Leading Change

Our mission:

Activating and accelerating young professional leadership for positive environmental, social, and economic impact.

Who we support

SUSTAINABILITY LEADERS AGES 19-35

who recognize the value in broadening their understanding and network across different..



Our flagship forums



Upcoming events



February 27, 2019

Toronto, ON, Canada

In conjunction with [GLOBE Capital](#)



February 10, 2020

Vancouver, BC, Canada

In conjunction with [GLOBE Forum](#)

Investing in Our Future

*Supporting the infrastructure, innovation,
and investment leaders of tomorrow*

When: February 27, 2019

Where: Four Seasons Hotel, Toronto, ON

Who: A diverse group of young professionals
and experienced leaders

Why: To mobilize the **financial capital** to fund
the low-carbon future and strengthen the
intellectual and social capital to make
change happen

About the Leading Change Capital Forum

Leading Change Capital will assemble 30-35 young people working across the fields of:



INVESTMENT



INFRASTRUCTURE



INNOVATION

Over the course of a facilitated afternoon with experienced speakers and mentors, delegates are expected to leave with:



NEW CONNECTIONS
to peers outside their
discipline or industry



A REFINED DIRECTION
and solutions to put
into practice



A MORE DIVERSE NETWORK
to draw on to lead change –
both now and in the future

Why invest in young leaders through Leading Change?

-  **Scout talent** and build intergenerational connections
-  **Gain insight** from Canada's most progressive sustainability leaders under 35
-  **Communicate** your change initiatives in an open-minded environment
-  **Share your vision** with young professionals who can help navigate towards a solution
-  **Join a diverse network** ready to mobilize around your change projects

The following sponsorship levels apply to the 2019 Leading Change Capital event and are quoted in Canadian dollars. If your organization is interested in supporting the 2020 Leading Change Forum or forging a longer term partnership, we would be delighted to discuss customized benefit packages.

Bronze - \$1,000

- Logo and link to company included on Leading Change website;
- Logo on print materials distributed to participants on forum day;
- Logo on screen in the Leading Change Capital venue acknowledging your support;
- Resume booklet of participating young professionals delegates;
- Logo on summary report of insights captured during the forum;
- Opportunity to be the first to know about Leading Change's new mentorship program and other upcoming initiatives.

Silver - \$2,500

Benefits of Bronze package, plus:

- 1x acknowledgement of support on Leading Change social media channels;
- 2x sharing content about your organization (*e.g. job openings, sustainability-related reports, relevant upcoming events, etc.*) on Leading Change social media between now and February 27, 2019;
- Option to include one news item about your organization in an upcoming Leading Change newsletter circulated to Leading Change alumni between now and June 30, 2019.

Gold - \$5,000

Benefits of Silver package, plus:

- Select one executive leader to participate in the forum as a speaker or mentor, in line with the goals of the session;
- Option to provide feedback and guidance on Leading Change's new mentorship program;
- Option to send a targeted email (*e.g. job openings or upcoming event*) to Leading Change alumni following the forum (*between February 28, 2019 – January 31, 2020; sent through Leading Change's own mass email platform*).

Platinum - \$10,000+

This tailored benefit package is for organizations who wish to take a leadership role in supporting Leading Change Capital. Additional items can be discussed and added depending on the contribution your organization would like to commit.

All benefits outlined in Gold package, plus:

- Discuss the direction of the afternoon session, in line with your organization's and Leading Change's sustainability values and goals;
- Register one young professional under 35 from your organization to participate in the forum.

Leading Change is part of a constellation of organizations that includes:



Our shared vision is to achieve a sustainable, prosperous and socially just future in a generation – and to have fun while we’re doing it. Together, we provide services and platforms that empower business, government, and young professionals to improve performance while accelerating the clean economy.

Contact us

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