

Inspiring Talent, Imaginative Ideas and Innovative Actions Creating a Community of Future Leaders

What is Leading Change?

Leading Change (www.leadingchange.ca) is a Canada-wide movement of young environmental leaders and sustainability professionals working to catalyze action and influence positive environmental change.

Leading Change is associated with and runs in parallel to the GLOBE Series (www.globeseries.com), which for the first time will be running a financially focused event in Toronto, ON. Leading Change is continuing to promote youth and young professional engagement through our Forum which will run alongside GLOBE Capital, on April 3rd, 2017.

Leading Change is a volunteer partnership led by Connecting Environmental Professionals Canada (www.cepcalgary.com), a not-for-profit network of young leaders across Canada, and The Delphi Group (www.delphi.ca).

The Emerging Leaders Forum

The Emerging Leaders Forum complements the GLOBE Series and is focused on building the next generation of corporate leaders, policy thinkers, entrepreneurs and community actors.

The Forum will be an intense, one-day event on April 3rd, filled with motivational speakers, engaging dialogue and hands-on learning around critical financial sustainability issues, targeted to a young professional audience. Discussions are currently underway with speakers from a variety of backgrounds.

Delegates will have the opportunity to participate in a variety of activities including mentoring workshops, focus groups, company tours, and potential access to parts of the GLOBE Capital Conference.

At the end of the day the goal is for participants to take professional action – such as making presentations to local government, implementing community sustainable projects, and/or starting up new businesses – when they return to their communities, post-secondary institutions or workplaces.

Why Sponsor Leading Change 2017?

The Forum is a not-for-profit initiative, and sponsor investments will pay for costs associated with organizing and running the Forum events such as logistics and participation at the GLOBE Conference.

Brand Recognition

Each sponsor will be thanked for its investment through brand recognition in promotional materials, the event website, and at various Forum activities throughout the week.

Brand Participation

Sponsors can also benefit by registering young leaders from their organization for the Forum and/or selecting an executive leader to participate in the Forum as a speaker or mentor (as available).

Recruiting

Leading Change targets highly engaged and motivated young professionals to attend its conference. These are the future leaders of Canada. In the spirit of mutual benefit, the Forum wants to bring job opportunities to these young leaders, as well as help our generous sponsors recruit the best talent.

Demographics

Number of delegates: 100

Ages: 19-35

Young professionals, corporate leaders, policy thinkers, entrepreneurs and community actors.

Leading Change Capital: Financial Literacy in the 21st Century

April 3rd, 2017

Leading Change 2017 will be a successful initiative with your contribution. I strongly encourage you to invest in the Forum and become a part of a positive experience, and to maximize the potential of 100 of Canada's Future Leaders. For further information about joining our Community of Supporters please contact the Leading Change organizing team at LeadingChangeCanada@gmail.com

Leading Change 2016:



2016 sponsors:

Platinum




Gold



Bronze










Contributing






2016 Keynote speakers:

The Honourable Catherine McKenna, [Minister of Environment and Climate Change](#)

Chad Park, CEO, [The Natural Step Canada](#)

David Boyd, Author, [The Optimistic Environmentalist](#)

Sponsorship Levels

Please note that the investments and benefits below are suggestions only. Sponsors can negotiate unique packages that would best suit their needs and interests.

<p>Gold \$15,000 +</p>	<ul style="list-style-type: none"> • All promotional benefits of a Silver sponsor, PLUS: • Ongoing recognition as our Gold Sponsor • Register 3 young leaders within your organization to participate in the Forum • Select 1 executive leader to participate in the Forum as a speaker or mentor • Host and speak at the Forum lunch or evening reception the night of the Forum
<p>Silver \$8,000 – \$15,000</p>	<ul style="list-style-type: none"> • All promotional benefits of a Bronze sponsor, PLUS: • Register 2 young leaders within your organization to participate in the Forum • Promote organization at a company information table or booth, which could also serve as a recruiting station for the emerging leaders • Host of one nutritional break (either morning or afternoon) • Logo displayed during nutritional break
<p>Bronze \$2,500 to \$8,000</p>	<ul style="list-style-type: none"> • Logo included on websites and print materials distributed to participants, speakers, sponsors and media; information posted to web sites; sponsorship acknowledgement broadcasted through Leading Change social media channels • Sponsor acknowledged during the Forum opening and closing ceremonies • Register 1 young leader within your organization to participate in the Forum • Logo displayed during the Forum on projector screen and poster board
<p>Contributing Sponsors < \$2,500</p>	<ul style="list-style-type: none"> • Logo included on websites and print materials distributed to participants, speakers, sponsors and media; sponsorship acknowledgement broadcasted through Leading Change social media channels • Opportunity to provide in-kind contributions or materials

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April 3rd, 2017

Leading Change Forum
Engage, Equip, Encourage

Vision

The Leading Change Forum is an event for environmentally and sustainably minded students and young professionals from across Canada; to bring them together and catalyze action on environmental, social and economic issues that are critical to attaining a sustainable future for Canada and the world.

Mission

Our Mission is to bring together young Canadians between the ages of 19-35 to share ideas, plans, and thoughts, and to create a space where networking, learning and development can prosper.