

## Inspiring Talent, Imaginative Ideas and Innovative Actions Creating a Community of Future Leaders

### What is Leading Change?

Leading Change ([www.leadingchange.ca](http://www.leadingchange.ca)) is a Canada-wide movement of young environmental leaders and sustainability professionals working to catalyze action and influence positive environmental change.

Leading Change is tightly associated with and runs in parallel to the weeklong GLOBE Conference ([www.globe.ca](http://www.globe.ca)) in Vancouver, BC, and is punctuated by **The Forum for Emerging Environmental Leaders** on March 1<sup>st</sup>, 2016.

*Leading Change is a volunteer partnership lead by Connecting Environmental Professionals Canada (CEP Canada), a not-for-profit network of young leaders across Canada and The Delphi Group ([www.delphi.ca](http://www.delphi.ca)).*

### The Emerging Leaders Forum

The Emerging Leaders Forum complements the GLOBE Conference and is focused on building the next generation of corporate leaders, policy thinkers, entrepreneurs and community actors.

The Forum kicks-off on March 1<sup>st</sup>, 2016, with a high energy day filled with motivational speakers, engaging dialogue, and hands-on learning around critical sustainability issues. Discussions are currently underway with speakers from a variety of backgrounds.

From March 2-4 participants will have the opportunity to participate in a variety of activities including mentoring workshops, focus groups, company tours, the GLOBE Conference and a number of other tailored 'Future Leader' touch points.

At the end of the Forum the goal is for participants to take professional action — such as making presentations to local government, implementing community sustainability projects, and/or starting up new businesses — when they return to their communities, post-secondary institutions or workplaces.

### Why Sponsor Leading Change 2016?

The Forum is a not-for-profit initiative and sponsor investments will pay for costs associated with organizing and running the Forum events such as logistics, participant travel and participation at the GLOBE Conference.

#### Brand Recognition

Each sponsor will be thanked for its investment through brand recognition in promotional materials, the event website, the event mobile app and at various Forum activities throughout the week.

#### Brand Participation

Sponsors can also benefit by registering young leaders from their organization for the Forum and/or selecting an executive leader to participate in the Forum as a speaker or mentor.

#### Recruiting

Leading Change targets highly engaged and motivated young professionals to attend its conference. These are the future leaders of tomorrow. In the spirit of mutual benefit the Forum wants to bring job opportunities to these young leaders, as well as help our generous sponsors recruit the best talent.

### Demographics

**Number of Delegates: 150**

**Ages: 19-35**

Young professionals, corporate leaders, policy thinkers, entrepreneurs and community actors.

*Leading Change 2016 will be a successful initiative with your contribution. I strongly encourage you to invest in the Forum and become a part of a positive experience, and to maximize the potential of 150+ of Canada's Future Leaders. For further information about joining our Community of Supporters please contact either the Sponsorship Director Ari Lesniak at [Ari@leadingchange.ca](mailto:Ari@leadingchange.ca), or Event Manager Laura Wohrizek at [Laura@leadingchange.ca](mailto:Laura@leadingchange.ca)*

Leading Change 2014:



Past sponsors:

Platinum Sponsor



Gold Sponsors



Silver Sponsor



Bronze Sponsors



Past speakers:



## Sponsorship Levels

Please note that the investments and benefits below are suggestions only. Sponsors can negotiate unique packages that would best suit their needs and interests.

<p><b>Platinum</b> <b>\$20,000+</b></p>	<ul style="list-style-type: none"> <li>• All promotional benefits of a Gold sponsor, PLUS tailored benefit package for those that take a leadership sponsorship role in this initiative</li> <li>• Ongoing recognition through logo inclusion in all Connecting Environmental Professionals Canada communications and websites until the end of May 2016 (Vancouver, Calgary, Toronto and Ottawa chapters)</li> <li>• Logo used as the Leading Change event app splash screen</li> </ul>
<p><b>Gold</b> <b>\$13,000 - \$18,000</b></p>	<ul style="list-style-type: none"> <li>• All promotional benefits of a Silver sponsor, PLUS:</li> <li>• The opportunity for a custom splash page, sponsored polls and surveys, and/or push notifications; sponsorship acknowledgement and custom messaging broadcasted</li> <li>• Register 3 young leaders within your organization to participate in the Forum</li> <li>• Select 1 executive leader to participate in the Forum as a speaker or mentor</li> <li>• Host and speak at the Forum lunch or evening reception the night before the Forum</li> </ul>
<p><b>Silver</b> <b>\$8,000 - \$12,000</b></p>	<ul style="list-style-type: none"> <li>• All promotional benefits of a Bronze sponsor, PLUS:</li> <li>• Register 2 young leaders within your organization to participate in the Forum</li> <li>• Promote organization at a company information table or booth, which could also serve as a recruiting station for the emerging leaders</li> <li>• Host of one nutritional break (either morning or afternoon)</li> <li>• Logo displayed during nutritional break</li> </ul>
<p><b>Bronze</b> <b>\$2,500 to \$7,000</b></p>	<ul style="list-style-type: none"> <li>• Logo included on websites and print materials distributed to participants, speakers, sponsors and media; information posted to web sites; sponsor profile with social links included in mobile app and through Leading Change social media channels</li> <li>• Sponsor acknowledged during the Forum opening and closing ceremonies</li> <li>• Register 1 young leader within your organization to participate in the Forum</li> <li>• Logo displayed during the Forum on projector screen and poster board</li> </ul>
<p><b>Contributing Sponsors</b> <b>&lt; \$2,500</b></p>	<ul style="list-style-type: none"> <li>• Logo included on websites and print materials distributed to participants, speakers, sponsors and media; sponsorship acknowledgement broadcasted through Leading Change social media channels</li> <li>• Opportunity to provide in-kind contributions or materials</li> </ul>